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## TRANSMITTAL FORM

*(to be used for all correspondence after initial filing)*

		Application Number	09/851,030
		Filing Date	May 7, 2001
		First Named Inventor	Michael CRISTOFALO
		Art Unit	2614
		Examiner Name	Scott E. Beliveau
Total Number of Pages in This Submission	27	Attorney Docket Number	559442004300

### ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to Group
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
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<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	Return Receipt Postcard Form PTO SB/08/a/b listing: * (30) US Patent Documents (not enclosed) * (14) Foreign Patent Documents * (2) Non Patent Literature Documents
<input checked="" type="checkbox"/> Information Disclosure Statement (2 pages)	<input type="checkbox"/> CD containing references, Number of CD(s)	
<input type="checkbox"/> Certified Copy of Priority Document(s)		
<input type="checkbox"/> Response to Missing Parts/ Incomplete Application		
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		
Remarks		

### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

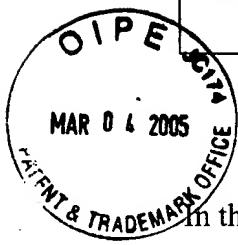
Firm or Individual name	MORRISON & FOERSTER LLP Jonathan Bockman - Reg. No. 45,640
Signature	
Date	March 4, 2005

CERTIFICATE OF HAND DELIVERY

I hereby certify that this correspondence is being hand delivered to:  
Commissioner for Patents, Alexandria, Virginia, 22313, on the date shown  
below.

Dated: 3/4/05 Signature: Beth R. Mandel  
(Beth R. Mandel)

PATENT  
Attorney Docket No. 559442004300



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In the application of:

Michael CRISTOFALO

Serial No.: 09/851,030

Filing Date: May 7, 2001

For: SYSTEM AND METHOD FOR  
PROVIDING TARGETED  
PROGRAMMING OUTSIDE OF THE  
HOME

Examiner: Scott E. Beliveau

Group Art Unit: 2614

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.97 and § 1.98, Applicant submits for consideration in the above-identified application the documents listed on the attached Form PTO/SB/08a/b. Copies of the foreign documents and non-patent literature are also submitted herewith. The Examiner is requested to make these documents of record.

This Supplemental Information Disclosure Statement is submitted before mailing of a first Office Action on the merits; accordingly, no fee or separate requirements are required.

Applicant would appreciate the Examiner initialing and returning the Form PTO/SB/08a/b, indicating that the information has been considered and made of record herein.

The information contained in this Supplemental Information Disclosure Statement under 37 C.F.R. § 1.97 and § 1.98 is not to be construed as a representation that: (i) a complete

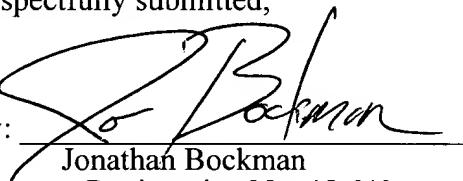
search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by third parties are accurate or enabling; or (iv) the above information constitutes prior art to the subject invention.

In the event that the transmittal form is separated from this document and the Patent Office determines that an extension and/or other relief (such as payment of a fee under 37 C.F.R. § 1.17 (p)) is required, Applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing **559442004300**.

Dated: March 4, 2005

Respectfully submitted,

By:



Jonathan Bockman  
Registration No. 45,640  
Morrison & Foerster LLP  
1650 Tysons Boulevard  
Suite 300  
McLean, Virginia 22102  
Telephone: (703) 760-7769  
Facsimile: (703) 760-7777

Substitute for form 1449/PTO				<i>Complete if Known</i>	
				Application Number	09/851,030
				Filing Date	May 7, 2001
				First Named Inventor	Michael Cristofalo
				Art Unit	2614
				Examiner Name	Scott E. Beliveau
Sheet	1	of	2	Attorney Docket Number	559442004300

*O I P E*  
MAR 8 2005  
U.S. PATENT & TRADEMARK OFFICE

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
1.		4,931,865	6/5/1990	SCARAMPI	
2.		5,603,078	2/11/1997	HENDERSON ET AL.	
3.		5,758,257	5/26/1998	HERZ ET AL.	
4.		5,771,307	6/23/1998	LU ET AL.	
5.		5,790,176	8/4/1998	CRAIG	
6.		5,956,716	7/21/1999	KENNER ET AL.	
7.		6,006,256	12/21/1999	ZDEPSKI ET AL.	
8.		6,018,764	1/25/2000	FIELD ET AL.	
9.		6,026,376	2/15/2000	KENNEY	
10.		6,038,000	3/14/2000	HURST, JR.	
11.		6,058,430	5/2/2000	KAPLAN	
12.		6,064,438	5/16/2000	MILLER	
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14.		6,141,010	10/31/2000	HOYLE	
15.		6,177,931	1/23/2001	ALEXANDER ET AL.	
16.		6,473,903	10/29/2002	BALAKRISHNAN ET AL.	
17.		2001/013123	8/9/2001	FREEMAN ET AL.	
18.		2002/0032905	3/14/2002	SHERR ET AL.	
19.		2002/0053078	5/2/2002	HOLTZ ET AL.	
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21.		6,473,903	10/29/2002	BALAKRISHNAN ET AL.	
22.		6,487,721	11/26/2002	SADAFI	
23.		2002/194589	12/19/2002	SHEEHAN ET AL.	
24.		6,509,908	1/21/2003	CROY ET AL.	
25.		6,591,247	7/8/2003	STERN	
26.		6,597,374	7/22/2003	BAKER ET AL.	
27.		6,597,405	7/22/2003	IGGUIDEN	
28.		6,615,408	9/2/2003	KAISER ET AL.	
29.		6,698,020	2/24/2004	ZIGMOND ET AL.	
30.		6,792,615	9/14/2004	ROWE ET AL.	

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)			
31.		CA-246,437	1/27/1925		abstract
32.		WO-90-00847	1/25/1990		abstract
33.		EP-0424648-	5/2/1991		abstract
34.		EP-0852443-A	7/8/1998		abstract
35.		WO-98-45902	10/15/1998		abstract
36.		WO-98-48566-A1	10/29/1998		abstract
37.		JP-10-222541	11/30/1998		abstract
38.		EP-0901284-A	3/10/1999		abstract
39.		WO-99-55066-A1	10/28/1999		abstract
40.		WO-00-045599-A	8/3/2000		abstract

Examiner Signature	Date Considered
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Substitute for form 1449/PTO				<i>Complete if Known</i>	
				Application Number	09/851,030
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Sheet	2	of	2	Attorney Docket Number	559442004300



S	41.	WO-01-015357-A	3/1/2001		abstract	
	42.	GB-2356319-A	5/16/2001		abstract	
	43.	EP-1111914-A	6/27/2001		abstract	
	44.	WO-01-58132-A1	8/9/2001		abstract	

\*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS					
Examiner Initials	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			
	45.	"Overview," located at <a href="http://www.claria.com/companyinfo/">www.claria.com/companyinfo/</a> visited on February 8, 2005			
	46.	"Real System G2 Production Guide," 1998-2000; pp. 75-79			

\*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>Applicant is to place a check mark here if English language Translation is attached.

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